

# Craft engaging online courses and

## training programs

#### About TrainerCentral

TrainerCentral is a comprehensive training platform to help you create, engaging online courses, workshops and training programs around your expertise. Our mission is to provide individuals with a seamless

avenue to craft and sell their courses, and to assist organizations in developing training modules for both their internal teams and customers.





#### Why choose TrainerCentral?

We offer an all-in-one platform-including a website builder, payments system, and multiple options to build online courses-so you can focus on educating and training individuals effectively.





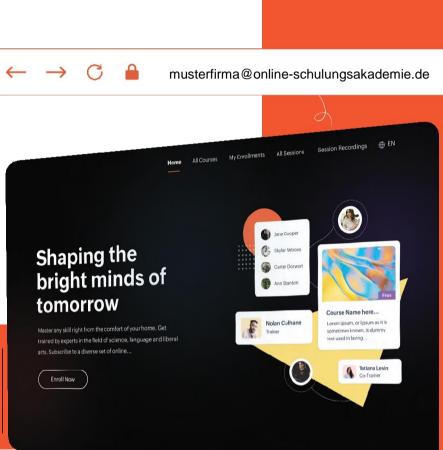
#### Establish your online training brand

Build your online training website with a custom-branded URL.

Personalize your site elements with our no-code platform and create a unique brand identity.

Improve your credibility by publishing popular courses and learner testimonials.





# Build a captivating course curriculum

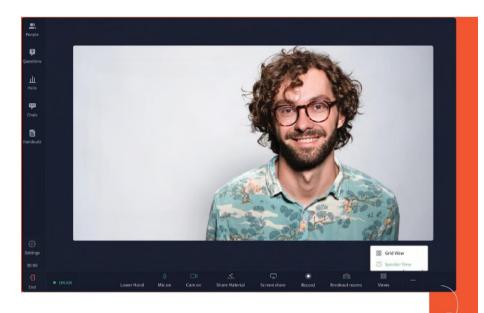
Build intuitive lessons in multiple formats with videos, PDFs, presentations, and more.

Create a learning path by mandating necessary chapters so learners never miss out on key content.

Use the drip scheduler to automate course scheduling and ensure discipline among your learners.

| 1 Introduction                                     | 3 Lessons 🔕  |
|--|--------------|
| Introduction to JavaScript Free                    |              |
| Variables  |              |
| Javascript Version: ES6 and Before  • LIVE SESSION |              |
| 2 Conditionals                                     | 9 Lessons 😒  |
| 3 Functions  | 12 Lessons 📀 |





#### **Deliver immersive training through** virtual classroom

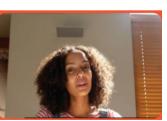
Simulate an in-person training experience with a host of engagement features and turn learning into a two-way street.

Use the virtual background feature to mask your surroundings and filter out any distractions during your training session.







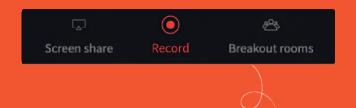


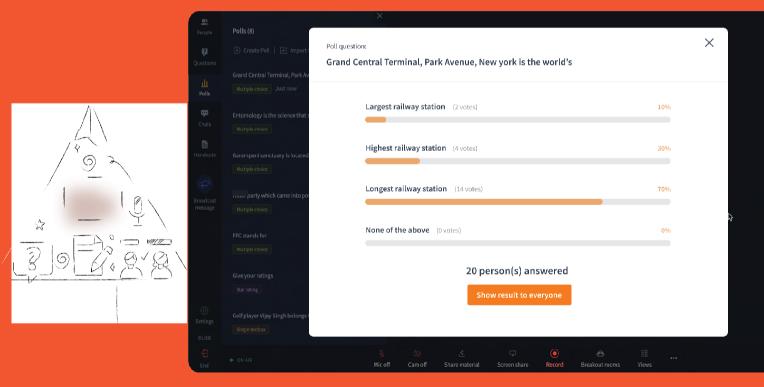




Conduct live polls and quizzes to evaluate participants in real-time.

Record your live session to share with those who missed out.





#### Evaluate your learners

Utilize a variety of formats for assessments, such as multiple choice, fill-in-the-blanks, true or false, and even descriptive-type questions.

Include assignments in your curriculum and enhance your learners' analytical and real-world knowledge around your course.

Incorporate timed assessments to gauge your learners' ability to perform effectively in high-pressure situations.

#### 🗄 Structuring Effective Business Communications 🖉



#### 2. Which one is NOT a quality of a good leader?



#### Learning Experience

Get a secured portal for your learners to access course content.

Offer a discussion forum for learners to interact with peers and exchange ideas.

Recognize learners' achievements by awarding completion certificates.

#### Discussion



You Commented on Variables 3 hrs ago

Hey everyone, I'm new to Python and struggling a bit with variables. What's the deal with declaring them?

🙄 Like \land Reply

#### 1 Comment



Joseph Green 2 hrs ago

Hi there! Variables in Python are dynamic, which means you don't need to specify their type explicitly. Just assign a value like this: x = 10, and Python figures out the type for you.

🗇 Like 🖙 Reply



Reply to Joesph Green's comment

Enter your comments...

Post Cancel

# <section-header><text><text><text>

# Market and sell your online courses

Create beautiful sales pages to promote your premium courses.

Attract more learners to your website using the built-in SEO configuration.

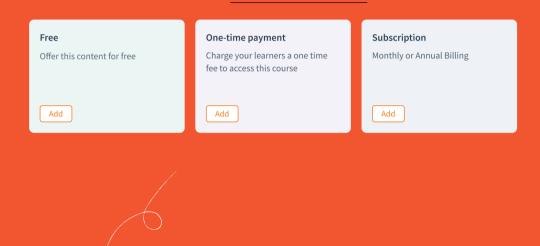
Send promotional emails to prospects and convert them into committed learners.

Upsell your courses by bundling and offering them under a single price.

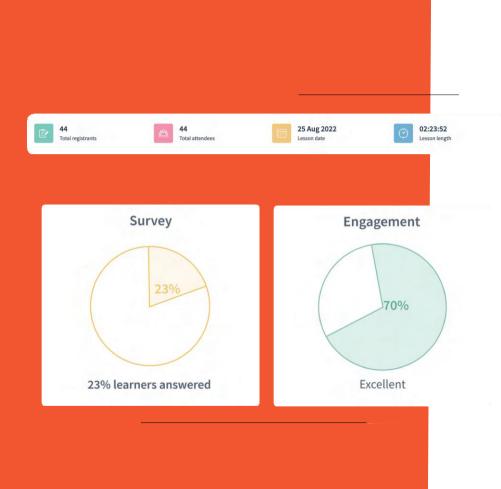
#### Let your expertise generate revenue

Configure payment in multiple methods and currencies to attract learners from around the world.

Enable flexible payment options like a subscription model, part-payment or a one-time fee.



| Design world             | Rs. 100.00   |            | -        | 0 | C H de | 0                   |
|--------------------------|--------------|------------|----------|---|--------|---------------------|
| Free                     | NS: 100.00   | Copy URL   | C Active | 0 | Alde   | <i>⊳</i> ~ <u> </u> |
| Free bird for javascript | 100.00       | ConvURL    | Activo   | • | Show   | I 🖻                 |
| One time payment         | 5 Currencies | Copy URL 🗸 | Active   | U | Srow   | <i>y</i> <u>u</u>   |



# Stay in control of your training business

Bring your team of trainers together within a single console and monitor their performance.

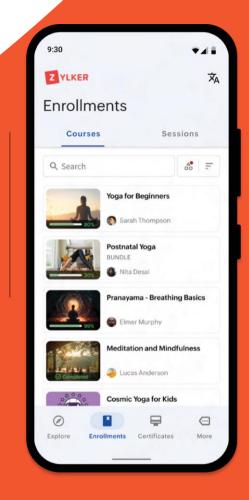
Refine your course content based on learner performance and engagement analytics.

Stay on top of your business with insights on subscription trends and the revenue generated.

# Unlock the power of mobile learning

Offer uninterrupted access to education that suits learners' schedule with TrainerCentral mobileapp.







#### Valerie Dryden | Coach Outraged pink racoon

Ve been wanting to set up an online course for a few months, but felt concerned about the time it would take me to build it from scratch in Ruby on Rails as a programmer by trade. However, I also was worried about using an off the shelf solution I couldn't control. I did a lot of research, and compared to Thinkific, LearnWorlds and Teachable I found TrainerCentral had a lot of benefits.

#### Dr. Yuva Ravindran

UK medical education mentor

TrainerCentral has been a great find to host my career guidance workshops. It's quite effortless. I can create dedicated webpages, host classes, interact with students, and manage payments from a single point.



#### School Director, The Real Estate CRM School

For someone like me who has never created an online course before, it was easy to get started and create a course on TrainerCentral. Anybody who wants to share their skill to the world, this platform offers a super easy, non-intimidating experience.

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#### Dr. Umayalpuram K. Sivaraman

Founder and lead mrudangam trainer, UKS School of Mrudangam

With the help of Zoho's **TrainerCentral**, we have made UKS School of Mrudangam available to global learners.We are now hosting online classes for more than 60 learners from different time zones.

### Your successful online training journey begins here





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